

Community Survey Results



LCMC Health and Tulane partnership



67%

67% of respondents had positive feelings about the quality of care provided by local hospitals

QUALITY OF CARE INVESTMENT



77%

77% were more positive following a statement about increased investment enhancing the delivery of care, injecting \$1 billion into the state economy, and creating 2,300 jobs

71%

FAVORED LCMC HEALTH/TULANE PARTNERSHIP

71% of respondents in the Greater New Orleans region feel positively about the LCMC Health/Tulane University partnership



IMPROVEMENTS TO OUR REGION



79%

79% of respondents felt more positively after seeing or hearing a statement focused on all employees at the three hospitals continuing to have jobs, as well as opportunities for growth and advancement, and additional job growth in the region

Patient Care Transition

77%

77% of respondents became more positive after a statement focused on ensuring a seamless transition for patients, with the most impact on those in Orleans Parish



About the research: SurveyUSA interviewed 900 adults from the New Orleans Nielsen Designated Market Area (DMA) 04/06/2023 through 04/14/2023, using blended sample, mixed mode. 50% of adults were shown the survey questions on the display of their smartphone, laptop, or tablet, using online panelists chosen randomly by Lucid Holdings LLC of New Orleans; 50% were interviewed by voice on their mobile phones by live operators, who hand-dialed cell-phone numbers, secured the cooperation of the respondent, ensured the safety of the respondent, asked the questions, made note of the answers, and remained on the line until the conclusion of the interview, using telephone sample from Aristotle of Washington, DC. In addition, SurveyUSA oversampled adults in both Orleans and Jefferson Parishes by 100%, to provide greater fidelity to these groups of respondents, for a total of 863 total interviews. The weighted data that SurveyUSA presents to the client today down-weights the oversampled parishes to their Census-defined shares of the total population. The pool of adult survey respondents was weighted to US Census targets for gender, age, race, parish, and home ownership. Respondents who self-identified as working in the healthcare field for LCMC Health, Ochsner Health, Tulane University, or the Veterans Administration were excluded from this research.